

FOR IMMEDIATE RELEASE**Fenwick Automotive Products (Fenco) Selects Transplace to
Deliver Transportation Efficiencies**

*Leading North American Automotive Aftermarket Supplier to
Utilize Global Transportation Solution from Top 3PL Provider*

December 1, 2009 (Dallas, TX) – A leading provider to the North American automotive aftermarket, Fenwick Automotive Products (Fenco), chose Transplace as its third-party logistics (3PL) provider to efficiently manage shipments throughout North America, and to manage its overseas shipments from Asia, by employing Transplace’s global transportation solution. As an award-winning company providing management services and logistics technology solutions for Fortune 1000 companies and beyond, Transplace’s Transportation Management System (TMS) will enhance shipment visibility, reduce transportation costs and improve overall operational efficiencies for Fenco.

Based in Toronto, Fenco has been in business since 1949 and offers more than 20 distinct product lines of both remanufactured and new products. The company prides itself on producing quality parts and providing exceptional service to customers.

“Our customers demand outstanding service. The combination of technology and transportation management expertise offered by Transplace helps us provide the level of service our customers expect,” said Ray Boland, head of operations at Fenco. “The Transplace TMS solution appealed to us for a number of different reasons, principally, the level of real-time visibility and the fact that the technology delivery model was software-as-a-service. This enabled us to further develop our commitment to on-time order fill and allowed us to deploy the solution quickly without disrupting our operations. And finally, the level of professional management and deeply seasoned transportation expertise that Transplace brings to the table has been impressive.”

Transplace is managing Fenco’s transportation planning and execution in the U.S. and Mexico, as well as imports from Asia. “We’re providing Fenco with a global solution that addresses and manages their day-to-day transportation requirements – focused on exceeding their customers’ expectations,” said Matthew Menner, senior vice president, sales and alliances for Transplace. “Having increased visibility and access to granular shipment data – both domestic and international – helps Fenco to better monitor their service levels, allowing for immediate corrective action and continuous improvement, which is critical in their industry.”

Fenco was also seeking a 3PL provider with strong expertise in transportation management services and U.S.-Mexico customs brokerage capabilities. Because of the nature of its business – where auto parts are shipped back and forth between Mexico and the U.S. – incremental costs can quickly become significant and visibility to those costs is enhanced when a controlling technical solution is in place. “It’s very important for us to have a leading transportation solution to move our products quickly and efficiently, and we’re confident that with Transplace’s proven technology and steeped expertise, that’s exactly what we now have,” added Boland.

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To learn more about Transplace, please visit www.transplace.com.

About Fenwick Automotive Products

Established in 1949, Fenco has evolved to become a leader in the North American Automotive Aftermarket, offering over 20 distinct product lines of both Remanufactured and New products, with production facilities and distribution centers in Canada, USA and Mexico.

To learn more about Fenco, please visit www.fencoparts.com

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2009, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the sixth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the fourth consecutive year. In addition, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the seventh consecutive year. To learn more about Transplace or the people behind “I Am Transplace,” please visit www.transplace.com.

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